



MINNESOTA WATER  
LET'S KEEP IT CLEAN

**Sixty second radio spot**  
**Metro Watershed Partners**  
*Minnesota Water: Let's Keep It Clean*

**MUSIC: HIGH ENERGY**

**ANNCR:** Twin Cities, the wait is almost over! The premiere supplier of lake slime, scum, and sludge is on its way! Get ready for...

**SFX: (BIG ECHO VOICE) Algae World!**

**ANNCR:** Tons of inventory. Choose from only the freshest, greenest, algae on the planet! With this kind of ooze you just can't lose!

**SFX: (BIG ECHO VOICE) Algae World!**

**ANNCR:** There's only one place that can deliver aquatic, single-cell, chlorophyll producing plant life like this...

**SFX: (BIG ECHO VOICE) Algae World!**

**ANNCR:** Hundreds of locations in the Twin Cities area alone! It's time for slime! It's time for...

**SFX: (BIG ECHO VOICE) Algae World!**

**ANNCR:** Algae World! Coming to a lake near you!

MUSIC CUTS OUT

**ANNCR 2:** Keep algae from turning our lakes green this summer. When it's time to fertilize your lawn, use phosphorus-free fertilizer. For more information, visit [cleanwatermn.org](http://cleanwatermn.org). Minnesota Water. Let's keep it clean.