

Clean Water Minnesota Media Campaign

www.cleanwatermn.org

DVD / BETA Order Form

The Clean Water Minnesota Media Campaign is proud to offer both of our 30-second Television PSAs available to interested stormwater pollution prevention educators everywhere. Please read the information below prior to filling out the attached order form. Thank You!

The Products:

Adapted from a PSA produced by the City of San Diego, California, our “Rubber Ducks” PSA uses a flock of rubber duckies to dramatize how stormwater pollutants move from our neighborhoods into our water. Voiced by outdoor journalist Ron Shara, the PSA was originally produced and aired by the Clean Water Minnesota Media Campaign in 2006.



Our “Fish Bowl” PSA was adapted for our use with permission from City of Austin, Texas. “Fish Bowl” features a fish bowl that becomes increasingly contaminated from different common stormwater pollutants. The final insult to the suffering goldfish is the anticipated addition of pet waste.



Use agreement for participating communities and/or organizations

Both PSAs are ready for use “as is” or it can be modified to add local contact phone numbers and websites. It is an easy, inexpensive, and fun way to raise stormwater protection awareness!

However, we do ask that those purchasing the PSAs refrain from re-selling these products for profit or using them for purposes other than stormwater pollution awareness and education campaigns.

Ordering a copy of a PSAs

The Clean Water MN Media Campaign will distribute DVD or BETA versions of both PSA’s for \$25 to interested communities, individuals or stormwater educators anywhere in the continental United States.

To order, please complete and mail the attached form with check to the address indicated on the order form. Cash, debit or credit cards are **not** accepted.

For further information:

Trevor Russell
Media Campaign Coordinator
Friends of the Mississippi River
Tel: 651-222-2193 Ext 18
Email: trussell@fmr.org



MINNESOTA WATER
LET'S KEEP IT CLEAN

Clean Water Minnesota Media Campaign 2009 – 2010 “Rubber Ducks” and “Fish Bowl” PSA DVD / BETA Order Form

Request From: ORGANIZATION: _____
ADDRESS: _____
CITY, STATE, ZIP: _____
TELEPHONE: _____
STAFF CONTACT: _____
Signed: _____ Date: _____

Request To: Clean Water Minnesota Media Campaign – a work group of the Metro Watershed Partners

PSA Format: (Please Circle One): DVD BETA

Amount: \$25.00 (includes shipping)

Make checks to : Clean Water MN Media Campaign c/o Hamline University
Note: Hamline University is the fiscal agent for the Clean Water MN Media Campaign.

Mail payment to:
Jana Larson
CGEE - Hamline University
1536 Hewitt Avenue
St. Paul, MN 55104



Program Coordinator Trevor Russell
Watershed Program Director
Friends of the Mississippi River
Tel: 651-222-2193 Ext 18
Email: trussell@fmr.org