

ORDERING INSTRUCTIONS FOR:

**WOODBURY RUBBER DUCKY
STORMWATER EDUCATION PSA**

Produced by the City of Woodbury and
the South Washington County Telecommunications Commission

Based on a similar 30 second public service announcement (PSA)
created by the City of San Diego, the City of Woodbury produced a
“Rubber Ducky” PSA to educate the public about stormwater
pollution. You can view the PSA at:

<http://www.ci.woodbury.mn.us/environ/duckypsa.wmv>

The City of Woodbury also created a “Minnesota” version of the PSA
through their association with Metro WaterShed Partners, a
collaboration of water resource educators in the Twin Cities Metro
Area. The “Minnesota” version differs from the Woodbury version only on the last screen where instead
of saying “A message from the City of Woodbury” it says “A message from Metro WaterShed Partners”
with credit to the City of Woodbury given in the bottom corner. Community access and government
access television studios will be able to add their local contact information to the video as long as the
Woodbury production credit is allowed to remain.



Use the video on your own government access or public access television station!

The “Minnesota” version of the PSA is ready for use statewide “as is” or it can be modified to add local
contact phone numbers and websites. It is an easy, inexpensive, and fun way to raise stormwater
protection awareness!

Ordering a copy of a Program

The South Washington County Telecommunications Commission (SWCTC) will make a copy of the
video in either DVC-PRO, Mini-DV, or SVHS format for \$10.65 per copy. Add \$2.00 if you would like
your tape mailed or you can pick up your tape at the SWCTC office located at 7584 80th Street South,
Cottage Grove, MN 55016.

To order, please complete and mail the attached form with check payment to SWCTC. Cash, debit or
credit cards are **not** accepted.

For further information:

Sharon Doucette
Environmental Resources Coordinator
City of Woodbury
8301 Valley Creek Road
Woodbury, MN 55125
651-714-3538
sdoucette@ci.woodbury.mn.us

Form for ordering Rubber Ducky
Stormwater Education PSA on
next sheet.

Cost: \$12.65 including shipping.

SOUTH WASHINGTON COUNTY TELECOMMUNICATIONS COMMISSION
VIDEOTAPE DUPLICATION FORM
SWC-TV

NAME: _____

ORGANIZATION: _____

ADDRESS: _____

TELEPHONE: _____

REQUEST FOR:

NAME/DATE OF VIDEOTAPE: _____

TAPE FORMAT (Please circle one): DVC-PRO Mini-DV SVHS

DELIVERY (Please circle one): WILL PICK UP PLEASE MAIL TAPE(S)

DUPLICATION AGREEMENT:

I agree to pay \$10.00 plus 6.5% MN State Sales Tax per VHS duplication, for a total of \$10.65 to the South Washington County Telecommunications Commission in exchange for a copy of the videotape I requested.

I will add \$2.00 if I want the tape to be shipped to me via USPS (\$2 to ship 1-5 tapes, \$4 to ship 6-10 tapes, etc).

If I indicate that I will pick up the tape(s) I will come in to the SWCTC office (address below) within seven days of receiving a phone call from staff informing me that my tape is ready to be picked up.

Signed: _____ Date: _____

MAKE CHECKS PAYABLE TO:

SWCTC

(No cash, credit, or debit cards are accepted)

SOUTH WASHINGTON COUNTY TELECOMMUNICATIONS COMMISSION
7584 80TH STREET SOUTH, COTTAGE GROVE, MN 55016
(651) 458-9241 EXTENTION 113 OR 101

CONTACT: ANN SIMPSON